BRAZIL

PROGRAM FOR THE REGULATION OF PRIVATE HEALTH PLANS

(TC-98-08-18-2-BR)

EXECUTIVE SUMMARY

Executing agency:

Agência Nacional de Saúde Suplementar (National Supplementary Health Plans Agency) (ANS), through the Program Coordinating Unit (PEU)

Beneficiaries:

Private health plan operators (EOPs) and plan users and consumers

Objective:

To support a new regulatory framework for private health plans, in order to: (i) enhance competition and efficiency in the private health-plan market, promoting a transparent flow of information between consumers and plan operators and encouraging the creation of EOP accreditation bodies; (ii) strengthen consumer protection organizations, devising help tools and information systems for these organizations and promoting improvements in their management structures; and (iii) instill a better understanding and acceptance of the new regulations in Brazilian society and stakeholders, by way of public relations and information strategies and technical events to learn from successful international experiences.

Cost and financing:

Modality: Grant, funded under the Technical

Cooperation Facility (I)

MIF: US\$1.55 million 50% Local counterpart: US\$1.55 million 50% Total: US\$3.1 million 100%

Exceptions to Bank policy or procedures:

None.

Special contractual conditions:

The conditions precedent to the first disbursement of the grant are: (i) entry into effect of the program operating manual, the final text of which is to match the version approved in advance by the Bank; (ii) adoption of all legal measures necessary for the startup of ANS operations; and (iii) creation of the Program Coordinating Unit by virtue of an internal ANS resolution (see paragraph 9.1).